

The logo features the word "Leaders" in a large, blue, cursive font. Above it, the word "DEVELOPING" is written in a smaller, grey, sans-serif font. Below "Leaders", the words "THROUGH QUALITY" are written in a grey, sans-serif font. To the right of "THROUGH QUALITY", the word "training," is written in a red, cursive font. Below "training,", the word "advocacy" is written in a green, cursive font. To the right of "advocacy", the word "AND" is written in a grey, sans-serif font. Below "AND", the word "services." is written in an orange, cursive font.

# DEVELOPING *Leaders* THROUGH QUALITY *training,* *advocacy* — AND — *services.*

Since 1949, by the Alabama Association of School Boards has served local school boards and other boards governing PK-12 public education agencies.

AASB works to improve educational opportunities for all Alabama public school students by developing excellent school board leaders through quality training, advocacy and services.

AASB, with the input of school board members and education leaders, developed six research-based standards that focus on school boards' most important responsibilities and on widely held public values.

AASB believes school boards in Alabama should strive to be committed to – and accountable for – being effective in all six areas.

# 6

# STANDARDS *for* SCHOOL BOARDS



ALABAMA  
ASSOCIATION OF  
SCHOOL BOARDS

## RESEARCH *says ...*

High-achieving school boards operate markedly differently from low-achieving boards.

High-achieving school boards:

Set high expectations & clear goals

Believe all children can learn

Focus on achievement

Collaborate & communicate with staff & community

Understand & use data

Align their resources to goals

Lead as a united team with the superintendent

Participate in training as a team

## 1

Operates as a **visionary, ethical** governance team

## 2

Focuses on **student achievement**

## 3

Creates local **policy** in compliance with state and federal law

## 4

Acts with **fiscal responsibility**

## 5

Selects (if the superintendent is appointed) and supports an **effective superintendent**

## 6

**Advocates** for public education through communication with stakeholders